This is Madies

A Crispy Fruit Snack —

Nothing to Add.

We use a process called lyophilized, which dehydrates the fruit at a very low temperature.

That way we keep all the minerals, proteins, flavours and aromas. It can last up to 20 years so it's preservative free, and because it actually tastes like fresh fruit we skip the extra sugar.

We like Natural
We like Crunchy
We like Madies

Why Lyophilized and not Dehydrated?

Madies is the closest thing to fresh fruit.
The heat from dehydration changes the natural aroma and flavour, while lyophilized which uses very low temperatures keeps everything intact. It also leaves a crunchy texture to the fruit, which makes it even more irresistible!

It's All About the Taste.

ORIGINS

Madies comes from the love of food, of the healthy lifestyle; from long table talks.

This first product is the result of years of listening, eating, breathing and dreaming with mangoes. By having mango producers in Mexico and South America as partners, Madies can bring the fruit directly from the orchards.

The name comes from Arte Madi, a group of artists from the 40's that used abstract geometrical figures and experimented with creation and invention.

This is Madies.
A simple snack that is finding new ways to experiment with fresh fruit.

We want to kill the craving of a different snack. Madies is the flavour, the crunch and the healthy option to do so.

A Mexican brand focused on a natural product with a great design.

SPECS SHEET

Mango

Información Nutrimental
Tamaño de la porción: 15g
Porción por envase: 1

Cantidad por porción	
Contenido energético	52 kcal
Proteínas	1 g
Grasas	0 g
· Grasa saturada	0 g
Carbohidratos disponibles	13 g
· Azúcares	8 g
Fibra dietética	1 g
Sodio	0 g

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Zanahoria

Información Nutrimental
Tamaño de la porción: 15g
Porción por envase: 1

Cantidad por porción	
Contenido energético	160.7 kcal
Proteínas	1.2 g
Grasas	0.5 g
· Grasa saturada	0.1 g
Carbohidratos disponibles	7.8 g
· Azúcares	5.6 g
Fibra dietética	4.4 g
Sodio	117 mg

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Edamames

Información Nutrimental
Tamaño de la porción: 15g
Porción por envase: 1

Cantidad por porción	
Contenido energético	57.5 kcal
Proteínas	6.4 g
Grasas	3.1 g
· Grasa saturada	0.4 g
Carbohidratos disponibles	1.0 g
· Azúcares	1.0 g
Fibra dietética	3.4 g
Sodio	1 mg

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CUBIC CAPACITY

Pallet

5400 PIECES

9 MASTER BOXES PER BASE

4 DISPLAY BOXES PER MASTER BOX

60 PIECES PER MASTER BOX

Display

CONTENT: 15 PIECES

CONTENT: 15 X 60 PIECE